

Chicago to Host Variety, The Children's Charity's World Conference, April 27 - May 1

For Immediate Release



CHICAGO – (March 28, 2011) – Variety, the Children's Charity, announced today that it is headed to Chicago to host its 84th Annual Variety World Conference. This year's conference will take place April 27 - May 1, 2011 at the iconic Palmer House Hilton and will honor the Chicago Cubs with the Variety Humanitarian Award.

"I'm so thrilled that Chicago is hosting Variety's 2011 World Conference, which celebrates the strides we're making to help children in need around the world," said Julia Morley, Variety's International President and Chairman of the Miss World Organization. "Variety can learn a lot from the hardworking, selfless people who live in this great city, as well as share a lot about how to improve the lives of disabled and disadvantaged children in their areas."

With an eight-decade legacy of caring for children across the globe, Variety is today the largest and most effective children's charity in the world, with 43 chapters across 13 countries having raised nearly \$2 billion to-date to assist with the treatment and care of children with special needs.

The 2011 Variety World Conference is open to members of Variety chapters from around the world, volunteers, staff members, recipients of Variety's help or general public interested in Variety's mission and cause. Building upon the success of last year's World Conference in Los Angeles, emphasis this year will be placed on learning from each other and offering tangible ways to raise more money for children in any community.

ABOUT THE HUMANITARIAN AWARD:

The highlight of the Variety World Conference is the presentation of the Humanitarian of the Year Award, given to one individual or organization each year who has shown unusual understanding, empathy, and devotion to mankind. The Humanitarian Award is acknowledged to be one of the highest honors bestowed, and Variety is privileged and proud to pay homage to those worldwide citizens who have demonstrated their dedication to the cause of humanity and have devoted their lives to the betterment of mankind. Past recipients include Jerry Lewis, Audrey Hepburn, The Himalayan Trust UK, and most recently, Simon Cowell, who took home the 2010 honor. This year's Humanitarian Award will be presented to the Chicago Cubs for their incredible impact made through Cubs Care charitable initiatives.

The 2011 Humanitarian Award Presentation Dinner takes place Sunday, May 1 in Palmer House's historic Grand Ball Room. For more information on how to obtain seats to the prestigious, black-tie Humanitarian Dinner, or how to register for the rest of the World Conference, visit

<http://varietyconvention.com/register/register.php> or contact the local chapter, Variety of Illinois, at [\(312\) 822-0660](tel:3128220660). Variety of Illinois is also on Facebook at [facebook.com/varietyofillinois](https://www.facebook.com/varietyofillinois).

ABOUT VARIETY

Variety the Children's Charity is dedicated to promoting and protecting the health and well-being of children around the world, and has been since it began in 1928, when an abandoned baby girl was left on the doorstep of a vaudeville theatre. Through a network of 43 Tents (or Chapters) in 13 countries, Variety reaches into communities across the globe to offer financial assistance and services to children and organizations that serve children with special needs. Through hard work, thoughtful stewardship, and single-minded focus on the needs of the young, Variety strives to make a lasting difference in the lives of children, their families, communities, and the world...one need at a time. Visit varietyofillinois.org.